

SIDE HUSTLES DONE RIGHT!



**THE STEP-BY-STEP BLUEPRINT
TO STARTING A PROFITABLE SIDE HUSTLE**

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Table of Contents

Chapter 1: Get In The Right Mindset To Start A Side Hustle	5
The right mindset	6
You control your mind.....	7
Know your “why”	7
Chase the right goals	8
Chapter 2: Take Inventory Of Your Special Skills And Talents	9
Low-level vs. high-level skills	10
Money vs. satisfaction.....	11
Chapter 3: Build On Your Strengths, Outsource Your Weaknesses	13
Make good use of your time	14
Is outsourcing the right thing to do?.....	15
Chapter 4: Map Out Your Hustle Idea And Strategy	17
Lists vs. mind maps.....	18
Your edge.....	18
Branding your side hustle.....	19
It’s all about the details	20
Chapter 5: Analyze And Validate Your New Hustle Idea	21
Analyze your competitors	22
Get feedback from your target audience	23
Do a ‘soft’ launch.....	23
Chapter 6: Implement A Solid Marketing Strategy	25
Word of mouth marketing	26
Door to door marketing.....	27
Social media marketing	28
Chapter 7: Set Realistic Goals And Timelines With Your Hustle	29
Goal setting	30
Your goal timelines	30
Constantly re-evaluate your goals.....	31
Chapter 8: Keep Your Side Hustle Separate From Your Day Job	33

Don't cheat at your job.....	34
Manage your time well.....	34
Set boundaries.....	35
Chapter 9: Create And Follow A Strict Side Hustle Schedule.....	37
Plan your day.....	38
Maximize your time.....	38
Focus on one thing at a time.....	39
Don't forget to reward yourself.....	40
Chapter 10: Focus Your Time On What Generates Revenue.....	41
Focus on your target audience.....	42
Focus on generating and nurturing leads.....	43
Focus on customer service.....	43
Chapter 11: How To Avoid The Side Hustle Burnout.....	45
Delegate or outsource.....	45
Stop comparing yourself to others.....	46
Set reasonable deadlines.....	47
Take breaks and vacations.....	48
Variety is the spice of life.....	48
Chapter 12: When It's Safe To Quit Your Day Job.....	50
You make way more money at your side hustle.....	51
You've saved up enough money if your side gig doesn't work out.....	51
You're ready to scale your side hustle.....	52
You're committed to seeing your side hustle succeed.....	53
You're missing out on opportunities.....	53

Chapter 1: Get In The Right Mindset To Start A Side Hustle



Many people start off so excited when they see a side hustle opportunity they think will be a good fit for them. They make plans and think about how they're going to spend their extra cash, or how they're going to quit their jobs the moment their side hustle takes off.

But before they even get halfway to success, they give up all of a sudden. They make excuses as to why their side hustle isn't working. They'll tell themselves that their day job is easier because they get a steady paycheck every month. They'll try to convince themselves that they're happier at their day jobs anyway.

The right mindset

Many people have what it takes to succeed. They have the skills and the talent to do so. But the moment life throws curveballs their way, they give up and quit chasing their dreams.

Why is that? Did they not want their dreams badly enough? Do they really like their lives the way it is right now? Maybe, maybe not.

The answer actually lies in people's mindsets. Not everyone's cut out to hustle and take actual charge of their lives. When you hustle, you're taking control of your life and you're stepping out of your comfort zone.

The thing is some people are content with whatever they have going for them at the moment. They don't have that drive, that burning passion to see their dreams come to life. And that's okay, that's their prerogative, their choice.

Perhaps they've become jaded and cynical. They've seen far too many people fail, and only a very small minority succeed, so they think they just don't have what it takes to beat the odds. In their minds, they've already failed.

But you don't have to follow in their footsteps. You don't need to feel the same way. You don't need to feel discouraged every time you hear about someone who's failed at their side hustles.

You control your mind

The human mind is amazing. It can either *push* you to go after your dreams no matter what it takes or *bury* it long before you even do anything about it. But your mind and your thoughts aren't independent of who you are as a person. The truth is, YOU control your mind. Your mind doesn't control you!

With that said, if you want to change your life for the better, then you need to get out of your comfort zone. You'll never see success if you keep on doing the same things over and over again.

When you enter the world of side hustling and entrepreneurship, you need to change the way you think. If you've got a negative mindset, then you absolutely must change it to a positive one.

If you don't, then you're never going to get anywhere, you'll be stuck doing the same kind of jobs until you die. The same jobs that give you an uncomfortable, mediocre, and ultimately, unhappy life.

Know your “why”

If you want to succeed in your side hustle, then you need to, first of all, understand your “why.” Why do you want to succeed? Who are you doing it for? What are you hoping to achieve with your side hustle? More money? Freedom from the rat race?

Whatever the reason, you need to always remember your “why” because it's going to be an uphill battle to success. There will be times

when you'll feel so tired, when you'll feel like the world is conspiring against you to fail. You'll feel like your side hustle is not bringing you any closer to your goals. When that time comes, remember your "why" and you'll feel your motivation come back.

Chase the right goals

Your mindset plays a critical role in your side hustle success. If you don't want your dreams badly enough, then perhaps you're chasing after the wrong goals?

You need to get your mindset right before you attempt to do anything. If you don't, you're going to be suffering for months and years, wondering why you can't muster the motivation to do what needs to be done. You'll only be delaying your success, and every step of the way, you'll feel like your feet weigh a ton and is dragging you down!

However, if you're chasing after goals that you're *passionate* about and you've got the *right mindset* for it, then you can expect different results. This powerful combination is what separates successful side hustlers and entrepreneurs from failures and wannabes.

So, take the time to get to know yourself, prepare your mindset, and ask yourself if you're ready to take on one of the biggest challenges in your life.