

# Domain Name Success Kit



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# **Chapter 1:**

## **Domain Flipping – An Overview**

Buying and selling domain names can be an exceptionally lucrative venture to get into, however if you are starting off with very little cash flow, it's always best to purchase lower cost domains and generate small profits as you work your way up to larger flips.

I have sold hundreds of domain names that I secured from marketplaces like Ebay and resold on marketplaces like NamePros.com or DNForum.com.

While the marketplaces where domain sales are most lucrative will change from that of website flipping, the game remains the same with your focus being on locating and purchasing low cost domains and flipping them for a higher price.

One of the great aspects of domain flipping is that the efforts required are minimal. No longer must you locate or integrate content, tweak website pages, outsource tasks, or transfer websites.

All you need to do is find memorable, appealing domain names in niche markets and sell them to buyers, eager to create their own website on this domain.

Furthermore, the risks are quite low as are the investment costs, and once you have set up your system so that you are generating daily profits, it will require no more than one hour a day to keep the cash flow going.

Many of my partners, students and friends are earning \$500 - \$2,500 per week from flipping low cost domain names, while others have gone to secure high value domain names that are generating them revenue even before they are resold.

It's not a difficult business to get into, if you follow my simple guide to buying and selling domain names.

To start, you will want to create accounts at the following places, where you can both buy and sell domain names:

[www.NamePros.com](http://www.NamePros.com)

[www.DNForum.com](http://www.DNForum.com)

[www.Ebay.com](http://www.Ebay.com)

[www.SitePoint.com](http://www.SitePoint.com)

# Chapter 2:

## How to Choose Perfect and Relevant Domain Name?

When it comes to finding the best domain names, the easiest route to take is in exploring the expired domain listings.

With expired domain names, it simply means that they have previously been registered and left to expire. These are far more appealing to buyers due to the fact that they are considered 'aged', despite the fact that they have expired and are no longer active domains.

I use a few different resources when locating expired domain names that I believe to be winners, one being the free service located at [www.WSMDomains.com](http://www.WSMDomains.com) and <http://www.RedHotDomainNames.com>

Here, you are able to access and download lengthy listings of both expired domain names as well as domains that are about to expire.

Download lists of expired domain names each day, and run them through a filtering script, such as the one available at:

[www.alouwebdesign.ca](http://www.alouwebdesign.ca)

Another filtering tool is available at:

[www.DomainPunch.com/products/domainfilter](http://www.DomainPunch.com/products/domainfilter) and it's entirely free.